

Contact Email: r.basye@asld.org

Call Type: Proposals

Eligibility: Colorado (or Denver?)

State: Colorado

Entry Deadline: 4/8/2022

Images - Minimum: 2, Maximum: 6 (1 schematic and 1-5 sample artwork images)

Introduction:

The Westwood Neighborhood invites you to help transform Morrison Road into a thriving business & cultural area by creating street murals at the three corners of the northwest intersections of Morrison Road, Virginia Ave, and Newton St.

Project:

Artists will work with community members to design and install an asphalt mural. The intersection will include bulb-outs marked with plastic bollards to extend space for people walking & biking, to create community gathering areas, and to slow traffic and shorten pedestrian crossing distances.

Goal:

To create more pedestrian-friendly areas along Morrison Road and support local businesses and cultural institutions on the corridor

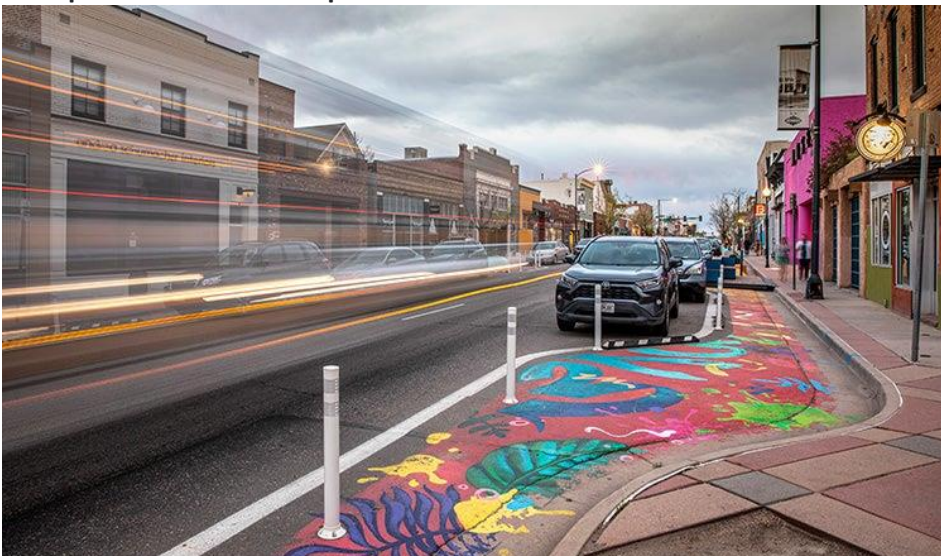
To engage community in the long-term vision for streetscaping along Morrison Road

To reflect the local culture of Westwood and create a strong sense of place

To create support for the [Westwood Via Verde project](#).

Eligibility: Proposals are open to emerging and established Colorado-based artists.

Examples of “Bulb-Out” Asphalt Art murals in Denver:



[Santa Fe Streetscape \(photo credit: HDR\)](#)



Morrison & Lowell bulb-out mural (photo credit: DOTI)

Proposals will include:

- Simple schematic for possible murals in space
- A budget for the project (artists will receive \$7500 for design, materials, and their time – your budget should give a breakdown of these costs)
- Experience working with community members and volunteers
- CV/resume with current contact information
- Up to five sample images of previous artwork

Questions and Open House for Artists: Any questions should be submitted via email to r.basye@asld.org

Artist Scope of Work and Timeline:

- Artists will participate in Westwood’s Cinco de Mayo festivities, meeting with community members at the mural location, gathering input on images and identifying community volunteers to assist with the painting.
- Designs will be finalized, including a to-scale mock-up of the design superimposed on the aerial street view, and submitted to DOTI for review/approval by May 15.
- Painting of the mural will coincide with the Frida Kahlo Festival at the location in July. (some portion to take place during festival)
- Selected artist(s) will receive a stipend of \$7500 to cover all design, materials (paint estimated at \$4200, and their time.
 - DOTI will assist with purchase of paint, to ensure paints work on asphalt, and complement the colors of the Westwood Via Verde project.
 - There are additional funds available to cover snacks, marketing materials for the community events. The artist is not responsible for those expenses).

Background info for artists to consider:

DOTI has standard paint types/colors:

- Standard guidelines on colors, designs, and samples of what these colors actually look like are [available in this PDF](#)

- DOTI uses the ColorPave HD paint which is meant for painting asphalt. It contains sand for added traction and durability. It is usually installed using paint brushes and/or rollers, but it can also be used with stencils and/or a paint sprayer. Artists need to account for these materials in their budget (DOTI can provide brushes).
- Here are some guidelines on colors currently available from DOTI, which have been used in the Via Verde project to date.
 - Ice Blue
 - Light Green
 - Orange
 - Tournament Purple
 - Brite Red & yellow in very small accents

ColorPlus Pigment Dispersion Colors Available:

