

ART STUDENTS LEAGUE  
OF DENVER

**IMPACT**  
**REPORT**  
2021 - 2022



# A NOTE FROM US

**Welcome to our 2021-2022 Impact Report! It's been an exciting year at ASLD, and we want to share the highlights with you--the art lovers who make up our community--because we couldn't do it without you.**

However you are connected with the Art Students League of Denver, we hold tremendous appreciation for your partnership and support. The many unique ways you may have come to know ASLD are a reminder of the breadth of our creative community -- and reaffirm the value in offering a variety of artistic opportunities to artists and art lovers. Our 35th year was a great one we and look forward to many more!

We are delighted to share the Impact Report for our 2021-2022 fiscal year. As you read this summary of our most recent work, we hope you see your impact – from creating or in our studios your contributions, enrich our collective purpose. The past year has been one of unprecedented growth as we continue to provide quality courses, community engagement, exhibits, and art experiences.

Our programming department became larger than ever, with the reestablishment of meaningful community projects and the addition of many classroom offerings. The final payment on our historic Sherman School's mortgage, incredible engagement in our studios, and generous community support all contributed to finishing last year in a strong financial position.

It's also been a year of discovery as we prepare ASLD's next strategic plan, which we'll share with our community in Spring 2023. Our goals are inspired by what your feedback about what we're doing well and ways you hope to see ASLD grow. We invite you to share in the excitement of supporting Denver's creative community in new ways!



# CELEBRATING CREATIVE COMMUNITY

Whether we're gathering in our historic building, at a community center across town, or on a different continent, community is at the heart of all ASLD has to offer. This year's events, exhibits, trips, and studio improvements strengthened our connections and brought art to the lives of many.



*Youth art classes in the Westwood district*



## **Classes at ASLD**

Visual arts classes are the bread and butter of ASLD's offerings. Founded over 35 years ago with just two studios where students could learn drawing and painting skills, we now proudly offer courses in traditional media as well as printmaking, jewelry, fiber arts, ceramics, and more. Our classes cater to a range of abilities and interests - we've got something for every kind of artist.

## Visiting Artist Series and Visiting Artist of Color Residency

This year we welcomed several artists to Denver as part of our Visiting Artist Series including book artist Shawn Sheehy (Chicago), painter and printmaker Jeffrey Hirst (Chicago), and printmaker Heinrich Toh (Kansas City). We also kicked off our Visiting Artist of Color Residency with ceramist Kevin Snipes from Pittsburgh for eight months. In addition to working in his private studio at ASLD, Snipes also completed an extensive project with North High ceramics students, culminating in an exhibit at ASLD in the spring.



*Kevin Snipes gives a tour of his studio at ASLD*



*Teen Studio ceramics*

## Teen Studio Night

We expanded our weekly teen offerings to include both wheel throwing and hand-building ceramics, fiber arts, and printmaking. Friday Nights at ASLD are always exciting when young artists fill our studios with imagination and bond over the creative process – and of course, snacks!

## Studio Updates

In early 2022, we moved our fiber arts studio from the basement to the third floor, creating a third ceramics studio and more space for wheel throwing and hand-building opportunities for students. ASLD's entire lower level is now dedicated to ceramics, which has allowed us to increase offerings for some of our most popular courses and welcome more artists into our studios. We also added two accessible wheels, creating space for people who use wheel chairs.



*Inside the updated Fiber Arts studio*

# EVENTS



## Sunday Sundae

We brought back our ice cream fundraiser for a second year due to popular demand. New this year was Clay Olympics, where ceramics instructors competed in events like longest pulled handle, two-person wheel throwing, and more. This year's event was sponsored in full service by Sweet Action Ice Cream, whose staff graciously filled bowls handmade by ASLD community members with a variety of flavors and toppings.

## Summer Art Market

Our 2022 Summer Art Market was our most successful yet with over 14,000 people attending throughout the weekend, 120 participating artists, and amazing food and art!



Exploring creativity  
across the globe

# TRAVEL PROGRAMS



**Atelier taught by  
Andrea Kemp at  
Chateau La Napoule  
in France**

*Images courtesy of Andrea Kemp*

ASLD offers travel programs for both artists and art appreciators. From workshops in France to VIP tours of international contemporary art fairs, ASLD invites art lovers to combine creativity and adventure.

Workshops in France are offered in partnership with La Napoule Art Foundation, and we often partner with the Boulder Museum of Contemporary Art (BMoCA) on trips to art fairs.



# EXHIBITS AT ASLD

**Our recent exhibits were rewarding for all involved— and especially so in bringing artwork and visitors back inside our building in 2021-2022.**



*Community members take in Jo Fittell's piece at the Process opening reception*

We hosted *Coloring Outside the Lines*, an exhibit of artwork by youth in the ASLD community; the *ASLD Print Fair* as a part of Colorado's biennial Mo'Print month of printmaking; *Supernatural Stomping Grounds* from Artist in Residence Kevin Snipes; and *Process: Making Things on the Way to Making Other Things*, curated by local artist Rick Griffith. We also began our ongoing outdoor exhibit, *The Flagpole Project*, to visually highlight Denver and Colorado's histories that are often not told.



# HIGHLIGHTS

## BY THE NUMBERS

- **120** Artists employed as instructors
- **5** Visiting Artists and Resident Artists of Color brought to Denver
- **830** Courses held
- **7,903** Students enrolled
- **65** Summer Camps held, with **732** attendees
- **233** Students at Teen Studio Night
- **186** Scholarships awarded to **46** adults and **27** children
- **7** Exhibits installed

## COMMUNITY ENGAGEMENT

Our time in greater Denver and our surrounding communities is well-spent and allows our Staff and Instructors to collaborate with other individuals, businesses, and organizations to provide meaningful art experiences throughout Colorado. This past year we continued working with **The Gathering Place** by bringing art classes to adults experiencing homelessness; and with Denver's **Westwood neighborhood** through weekly youth violence-prevention-through-art classes. We also began a partnership with **Anythink Libraries** in Adams County.



# FINANCIALS

## FY 21-22

<b>Support, Revenue, and Other Income</b>	
Revenue and Other Income	
Course Fees	\$ 1,034,115.00
Membership Fees	\$ 101,386.00
Other Program Income	\$ 90,265.00
Summer Art Market	\$ 181,665.00
Investment Income	-27054.00
<b>Total Revenue and Other Income</b>	<b>\$ 1,380,377.00</b>
Support	
Foundation Grants	\$ 241,533.00
Government Grants	\$ 334,629.00
Government Credits and Relief*	\$ 303,767.00
Corporate Donations	\$ 8,991.00
Individual Donations	\$ 260,411.00
Special Events	\$ 7,249.00
<b>Total Support</b>	<b>\$ 1,156,580.00</b>
<b>Total Support, Revenue, and Other Income</b>	<b>\$ 2,536,957.00</b>
<b>Expenses</b>	
Program Expense**	\$ 782,332.00
Summer Art Market	\$ 75,044.00
Administrative Expense***	\$ 817,763.00
Professional Fees	\$ 59,316.00
Operating Expense	\$ 65,875.00
Information Technology	\$ 40,631.00
Marketing	\$ 38,497.00
Development	\$ 29,200.00
Facilities	\$ 171,218.00
Other Non Cash Expense****	\$ 107,204.00
<b>Total Expenses</b>	<b>\$ 2,187,080.00</b>
<b>Change in Net Assets</b>	<b>\$ 349,877.00</b>

\*Government Credits and Relief includes the PPP Loan and the EIDL Loan

\*\*Program Expense includes Courses, Visiting Artist, Community Engagement

\*\*\*Administrative Expense includes Wages, Benefits, Taxes and Insurance

\*\*\*\*Other Non Cash Expense includes Depreciation, Loan Interest, and other miscellaneous values

# BOARD OF DIRECTORS



Board leadership is key in ensuring we have a vision for ASLD's future and the resources to bring it to life. Thank you to our Board of Directors for their guidance and collaboration this year.

## Executive Committee

Nancy Walsh, *President*  
Harry Utter, *Secretary*  
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Mark Berzins, *Past President*  
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# IMPACT PARTNERS



ASLD's Impact Partners are key contributors that greatly enhance our ability to fulfil our mission. Impact partners support ASLD at a giving level of at least \$20,000.



# FY21 - 22 SUPPORTERS

ASLD is grateful for the support of many students, friends, businesses, and foundations. Your contributions help us live our values, support artists of all backgrounds, and enrich our creative community. Thank you!

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