

Exhibit Call :

The Art of Illusion: SEPT 11-OCT 18, 2026

OPENING RECEPTION: September 11, 2026, 5:30pm-8pm

ONLINE SUBMISSION FORM: July 20 - August 15th

ARTISTS NOTIFIED OF ACCEPTANCE BY AUGUST 18TH

ARTWORK DROP-OFF: August 21st-25th

EXHIBIT CLOSE: October 18, 2026

PICK UP FOR UNSOLD ARTWORKS: OCT 21– OCT 25

THE ART OF ILLUSION

ASLD extends a unique invitation to members to make us question reality by showing us your **artistic slight of hand through expressions of illusionist (illusionist style) artwork.** All mediums are encouraged to participate in the first exhibit of the “fall-tastic” season. Paint, ceramics, fiber, printmaking, you name it. All are welcome! To register for Art of Illusion inspired classes, visit www.asld.org. You may contact the registration desk if you prefer a PDF version of this document.

MEDIUM

This exhibit is open to all media. Submissions that do not meet the theme and/or submission guidelines of the exhibit will be excluded at the discretion of ASLD and /or the exhibition curator.

OPEN CALL

'The Art of Illusion' is an open call show for active members and faculty of ASLD. You may submit up to three works however, no more than two will be accepted per artist. Artwork submitted for this exhibition may be available for sale with ASLD retaining a 40% commission on sales. Checks for sold artwork are sent out within 30 days of the exhibit closing. Submission form is available online **July 20 - August 15th: [click here.](#)** **Submission form will close when there is no longer space available.**

Submission Guidelines

- Each artist must complete the Open Call Entry and Label forms for entry online or in-person at the Registration office at time of drop-off.
- You will be asked to upload a photo of each submission.
- Please make your file name your name and/or the title of the piece
- Work must be ready-to-hang or install.
- Pedestals will be provided if necessary. Any additional equipment needed for display must be provided by the artist.

Two Dimensional Art & Framing Parameters

- All photographs or works on paper must be framed.
- **NO plastic frames.** Black or neutral toned frames only.
- Frames must be in good condition.
- Works on canvas must be framed **or** have gallery-wrapped, finished edges with no visible staples.
- Hanging wire must be firmly attached to the back with screw-eyes or D-rings Wire should not exceed the top of the frame.
- NO saw-tooth hangers.
- It is recommended that submitted works are wrapped in protective material such as paper or bubble-wrap (wrapping will not be returned).
- Please deliver your work packed safely and securely as you would want a buyer to receive it.

Artwork Delivery

Artwork may be dropped off at ASLD's Registration Office **August 21st-25th**, 8:30a.m.-6:30pm.** Please note ASLD does not open until 12pm on Fridays and closes at 4:30p.m. on weekends.

For any questions or concerns regarding submission or the drop-off process, please refer to the 'Acknowledgement of Receipt of Artwork' form online or contact Holly K. Hurd, Community Engagement & Exhibitions Manager at h.hurd@asld.org or call (303)778-6990 ext. 1108.