

ART STUDENTS LEAGUE
OF DENVER

IMPACT REPORT
FISCAL YEAR 2019-2020



CREATING ART &
COMMUNITY SINCE 1987

FROM THE EXECUTIVE DIRECTOR



Rachel Basye

Dear friends and supporters,

I am pleased to share with you the Art Students League of Denver's first-ever digital Impact Report for Fiscal Year 2019-2020. In the pages that follow, we highlight the remarkable achievements our community has accomplished because of the support from loyal partners and art lovers like you. We also take a moment to reaffirm our values as a reminder that our mission is rooted in building an inclusive art community for all.

In speaking with donors this past year, we learned that we had missed an opportunity to share our successes and demonstrate the impact of your gifts. We hope that in reading our report, you will see just how much your generosity, commitment, and artistic contributions have made a difference in the community we serve.

On behalf of our Board of Directors, staff, and faculty, I want to thank you for your time, talent, and treasure. Together, we will continue to grow as a leader in the Denver arts community.

Warmest regards,

A handwritten signature in black ink that reads "Rachel Basye".

Rachel Basye
Executive Director

OUR MISSION

The Art Students League of Denver provides an inclusive art community where professional artists guide individuals of all abilities to reach their highest potential.

OUR HISTORY

Modeled on the famous Art Students League of New York, ASLD first opened its doors in 1987 with a handful of recognized artists teaching over one hundred students within its first year. Today we offer classes in the historic Sherman School at 200 Grant St, as well as online. ASLD is a 501(c)(3) nonprofit organization supported by private donations, tuition, foundation grants, and the Scientific & Cultural Facilities District.

OUR COMMUNITY

Our community is made up of faculty, students, members, donors, staff, volunteers, visiting artists, collaborating partners, and art appreciators of all kinds!



We collaborate with **20+** cultural, business, and civic organizations every year.

We offer more than **1,000** courses per year to more than **14,000** students.



We provide more than **125** scholarships to artists of all ages each year.

We are [W.A.G.E certified](#) and employ over **130** artists each year.

Our mission-driven programming directs us to more than **55,000** people each year.



"Teaming up with the Arts Student League of Denver to provide our members at the Gathering Place, (a refuge and Resource Center for women, transgender individuals, and their children), with instructional art classes has been an incredible experience for all of us. The teachers were informational, compassionate and knowledgeable, and they were able to connect with the participants in a meaningful way. I would have the Art Students League of Denver at the Gathering Place on a permanent basis if possible."

- Steve Hartbauer, Arts Program Manager at The Gathering Place

PROGRAMMING



*Gregg Deal creating his installation
Modern Indigenous Living, Fall 2020*

Book Arts
Ceramics
Digital Art
Drawing
Fiber Art
Jewelry
Mixed Media
Painting
Printmaking
Photography
Sculpture

Making art is the heart and soul of ASLD. Our courses offer students of all ages and abilities the opportunity to learn with professional artists. Many students share that what they value most about our programming are not just the technical skills gained, but the community that is formed in the process.



*Atelier on metallization with
Michelle Lamb, Fall 2020*

COMMUNITY ENGAGEMENT



The Art Students League of Denver is delighted to connect with a broad reach of art lovers through our [community engagement programs](#).

Participant artwork from Art in Prison

*Painting workshop at
The Gathering Place*



Diversity in the Arts Internship Program

Denver Public Library Plaza Program

Partnership with Denver Public Schools and
Jefferson County Public Schools

Art School at The Gathering Place

Partnership with Westwood Creative District

Art in Prison with the Colorado Department
of Corrections

Veteran Arts Program with River Deep and
Craig Hospital



JUSTICE // EQUITY // DIVERSITY // INCLUSION // ACCESSIBILITY



Erin Yoshimura, *Empowerful Changes*

In October of 2019, members of the ASLD administrative staff team formed a committee on JEDIA (Justice, Equity, Diversity, Inclusion, Accessibility).

The committee aims to serve as a guiding force in upholding JEDIA within all aspects of ASLD's community and programming.

The committee is focused on creating measurable changes toward equity, as well as building positive relationships and encouraging community.

STATEMENT OF PURPOSE

The Art Students League of Denver's Inclusivity Committee was formed on October 10, 2019. The purpose of the committee is to fulfill ASLD's mission and core values by upholding and enhancing ASLD's [existing efforts toward JEDIA](#). The committee will serve as a resource for ASLD staff and faculty to ensure that programming and communications (both internal and public) meet the highest standard of thoughtfulness and encourage a culture of inclusion and openness.

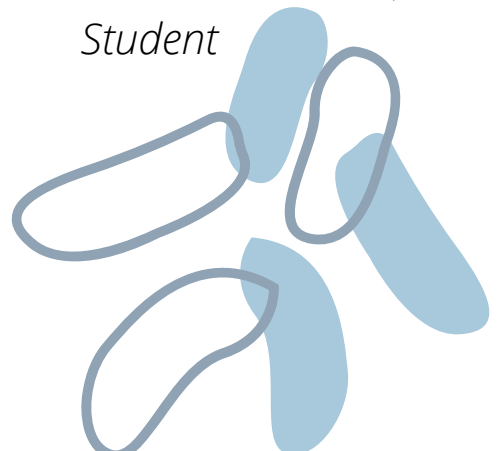
PILOT PROGRAM

Committee members, including 7 staff members and a representative from the ASLD Board of Directors, are participating in a pilot program with Erin Yoshimura. It will wrap up in early 2021.



"ASLD is an amazing organization. They work tirelessly to bring beauty and art into our world. They expand and cultivate the art community by providing a space for diversity, equity and inclusion, which I love. It is because of this that they will always be a champion in the art community."

- Benu Amun-Ra,
Student



FINANCIAL OUTLOOK

September 1, 2019 – August 31, 2020

Fiscal Year 2019-2020 looks quite different than historical years at ASLD. Like many other nonprofit organizations, we faced significant challenges brought on by the pandemic during the second half of our fiscal year.

We had several major changes to our programming and budget, including: the closure of our building and suspension of in-person courses for five months; the cancellation of the 2020 Summer Art Market; and unforeseen expenses to pivot to virtual programming.



Screenshot from a Summer Camp taught via Zoom by faculty member Bethany Conrad

Overall, our course revenue dropped by 35% and membership fees decreased by 23% resulting in a net operating loss of \$575,000 (per audited financials prepared by Kunding, Corder & Engle, P.C.). Despite the challenges, we are proud to say that our organization persevered through the crisis by acting nimbly, applying for and receiving funds through the Paycheck Protection Program and other community foundation relief programs. We had to think creatively around how to sustain our community, which required us to pivot our programming to meet our community of artists where they are at.

In spite of the challenges, throughout 2020 we were able to:

- Offer free virtual art demonstrations to keep our community engaged ([watch here!](#))
- Switch most of our art adult courses to an online platform
- Bring virtual summer camps & take-home supply kits to our young artists
- Continue to safely offer art exhibitions in our outdoor space
- Host our Visiting Artist Series with social distancing modifications
- Maintain employment for faculty and administration staff
- Shift Teen Studio Night to online instruction while maintaining the integrity of the program
- Continue providing access to art for all through inclusive practices

THANK YOU TO OUR SUPPORTERS

Gifts \$20,000+

Bonfils-Stanton Foundation
The Denver Foundation
Carl Hartman
Olson-Vander Heyden Foundation
Scientific and Cultural Facilities District
The Sparkjoy Foundation

Gifts \$10,000 - \$19,999

Anonymous (1)
Arts in Society
Colorado Nonprofit Development Center/Denver
Economic Development & Opportunity
The Connie Burwell White & William White
Foundation
The Hugh and Michelle Harvey Family Foundation
Connie McArthur and Patti Klinge
PeyBack Foundation
Craig Ponzio
ReDirect

Gifts \$5,000 - \$9,999

Anne Embree Charitable Foundation
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Buell Foundation
Denver Arts & Venues
Peter Durst
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Kinder Morgan Foundation
Taylor and Molly Kirkpatrick
Henry Meininger
Ralph Nagel
PNC Financial Services Group
The Sheila Fortune Foundation
Galen & Ada Belle Spencer Foundation
The State Historical Fund
Virginia W. Hill Foundation
Patrice Werner

Gift \$1,000 - \$4,999

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Helen Atkeson and Stan Raine
Gordon and Geri Baron
Samuel Barst
Rachel Basye
Elise Brenninkmeyer
CIBC Bank USA
The Colorado Trust
Maureen Clarke
Craig Reasor
Denver Metro Chamber Leadership Foundation
Jim Dicker
Entertainment Experts, LLC
Lynn Grigsby
Patrick Hickey
Barb Hinnenkamp
The Import Warehouse
JFM Foundation
Patrick Mooney
Suzi Moore-McGregor
Ramona and David Murray
Holly Oliphant
Yolanda Ortega
Pierman Charitable Trust
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Kate and Francis Rooney
Cheryl and Bruce Scott
Dea Shea and Edward Erickson
Kathryn Spuhler
Andy and Jodi Stemple
Greg Sullivan
Harry Utter
Nancy Walsh
Thomas Wolf

THANK YOU TO OUR SUPPORTERS

Gifts \$500 - \$999

AMACO Brent
Anonymous (3)
Janice Baucum
Capitol Hill United Neighborhoods
Raj and Christy Chaudhuri
Michelle Chiang
Ann Daley
Egan Printing
Robert Eilert
Lisa Freimann
Virginia Fuller
Barbara Gerber
Dan Gerberding
Lloyd Haile
Tate Hamilton
Heidi Hendrycks
John Hutchison
Scott Lynn
Max and Marguerite Martin
Michael McNeill and Sean Hughes
Kalliopi Monoyios
Amy Mower
Christie G. Murata
Amy Neumeyer
Natalie Nichol
Lisa and Tom Price
Brian Roach
Katie Russell
Tyler Thrasher
Jenna Westbrook
Bruce Zander

Gifts \$250 - \$499

Timothy Alcock
Anonymous (2)
Donna Arnett
Janet Barriger
Sally Bartalot
Linnea Brown
William Caile
Denise Cetta
Roger Cohen
Nancy Cole
Paulette Dalpes
Sandra D'Amico
Mark Dickson
Carole Dieterich
Pamela Dumke-Hedges
Cal Fulenwider, III
Mary Ellen Gallagher
Ann Garner
Sheri Gumer
Jim and Laura Hahn
Kim Harrell
Margaret Hunt
Sarah James
Susan James
Marcianne Jenkins
Amy Kane
Edward Karg
Jennifer Knostman
Amie Knox
Sarae Kurth
Kevin Larson
Janet Lattof
Joanna Leeds

Fred Lunger
Michael Makley
Cherie McMillan
Julie Morrow
Cara Robinson-Johnson
Aubrey Ryan
Fern Sabian
Holley Sanford
Jim Schwartz
Sarah Shay
Barbara Silverstein
Jill Soukup
Noah Stephens
Gary and Sophie Steuer
SV Clean
Terrell Tumlinson
Joan Walker
Suzanne Wanamaker
Erika Warzel
Stefani Wilson
Jam Wong
Connie Zumpf

Don't see your name? We're so sorry! Send an email to Sarah James at s.james@asld.org and she'll update the list right away.

IMPACT PARTNERS

Thanks to these generous partners for their support!



ARTS IN SOCIETY

BOARD OF DIRECTORS

Executive Committee


Patrice Werner, *President*
Elise Brenninkmeyer, *Vice President*
Patrick Hickey, *Treasurer*
Harry Utter, *Secretary*
Nancy Walsh, *Member At-Large*

Lifetime Non-Voting Members

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Connie McArthur, *Past President*
Philip Levine, *Founder & Past President*
Henry Meininger, *Founder & Past President*

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Raj Chaudhuri, *Faculty Liaison*
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Holly-Kai Hurd, *Faculty Liaison*
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Kate Rooney
Deb Rosenbaum, *Faculty Liaison*
Robert Savi



THANK YOU!
KEEP IN TOUCH



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