



SUMMER ART MARKET 2026

Artist Load-in Logistics

5.1 LOAD-IN INSTRUCTIONS

All artists are assigned a **designated entrance and time window for load-in on Friday, August 21**. See Section 5.3 for your assignment based on booth location. Please bring any load-in questions to us before the event weekend.

- **ARRIVE AT ASSIGNED ENTRANCE + TIME** – Please be considerate of your fellow artists and use **only** the entrance assigned to your booth. Do not arrive early – you will be asked to wait and return at your designated time.
- **RECEIVE LOAD-IN PASS** – Your pass will be pre-printed with your Booth Number and Name, and a space to add your cell phone number on-site. Display it face-up on your dash at all times during load-in. If your car is parked without a visible, complete pass, it will be towed at your expense.
- **PARK AT YOUR BOOTH** as close to the curb as possible, directly opposite your booth. Do not park in the middle of the street, in any booth spaces, or opposite any booth but your own.
- **UNLOAD** as quickly as possible to make way for fellow artists. Volunteers are available to assist, but may NOT move artwork at any time. Bring your own helpers and dollies. You may NOT leave your car unattended in the load-in area.
- **EXIT SITE** immediately once your artwork and supplies are unloaded – before returning to set up. No setup may occur while your vehicle is in the load-in area.
- **PROCEED TO PARK** – Parking for this event is difficult. **Park away from the event** on Saturday and Sunday. You may NOT park in the alleys or park in either of the lots on ASLD property. If you do this, your car will be towed. **See Section 5.5 for parking options!**
- **LOAD-IN PASS HANDOFF** – If sharing a booth or bringing a second vehicle, they must wait outside until you have exited and handed off the pass before they may enter.
- **RETURN TO SITE + SET UP!**
- **ARTIST PACKET PICKUP** – Your Badge + Sign will be available at the ASLD Annex at your convenience. Pick up before 9:00 AM on Saturday.

Please remember to be courteous to those who are helping you and your fellow artists. Their job is to move people along quickly and make sure traffic does not become an issue for the neighborhood.

5.2 LOAD-IN PASSES

There will be one Load-in Pass per booth, pre-printed with your Booth Number and Name. Add your cell phone number upon entry and display the pass prominently on your dash throughout load-in. Since we're using public streets without designated pull-off, it's essential we can reach you immediately if your car needs to be moved. A car parked without a visible, complete pass will be towed at your expense.

5.3 LOAD-IN SCHEDULE + ASSIGNMENTS

Artist load-in will take place on Friday, August 21. Chair Rental and all rented equipment will arrive at 7:00 AM, and will be setting up until load-in begins at 2:30 PM.

** In the event of setup or weather delays, Chair Rental Co. may be on-site longer. Please be courteous — they're working as quickly as possible.*

** For questions about your specific rental, contact the Chair Rental office directly.*

** Do not interrupt the crew while they are working on other booths.*

Load-in arrival times are staggered by entrance/zone and by even/odd booth number to limit congestion. If you arrive before your assigned window, you will be asked to wait.

Booths #1–20, 41–78, 111–128 | Enter at 4th Ave & Grant St, exit at 1st Ave
You must enter via 4th Ave to get in line. Do not enter Grant St via Speer Blvd.

- 2:30–3:15 PM | EVEN booths | #63–78, 111–128
- 3:15–4:00 PM | ODD booths | #63–78, 111–128
- 4:00–4:45 PM | EVEN booths | #1–20, 41–62
- 4:45–5:30 PM | ODD booths | #1–20, 41–62

Booths #21–40 | Enter at 3rd Ave & Sherman St, exit at 3rd & Logan St

- 3:00–3:45 PM — EVEN booths
- 3:45–4:30 PM — ODD booths

Booths #79–110 | Enter at 2nd Ave & Sherman St, exit at 2nd & Logan St

- 3:00–3:45 PM — EVEN booths
- 3:45–4:30 PM — ODD booths

Reminder: If you are sharing a booth, please plan accordingly to stagger your load-in arrival time with your boothmate. Otherwise, if multiple cars per booth are in the event footprint at once, one of them will be parked in a neighboring booth's load-in spot.

5.4 ART LOAD-IN / OUT OVER THE WEEKEND (IF APPLICABLE)

While we have overnight security and encourage using tent walls to fully enclose your booth overnight, we understand some artists prefer to bring artwork to site each morning. If that's your preference, brief vehicle access will be permitted:

- **7:00–7:45 AM** each morning— brief vehicle access for artwork drop-off. Use your same assigned load-in entrance. All cars must be out of the event area by 8:00 AM. Tents, weights, and supplies should remain on-site from Friday load-in.
- **5:30–6:30 PM** on Saturday evening — vehicle access to collect artwork at the end of Day 1, if preferred.

5.5 PARKING FOR THE WEEKEND

Parking near the event is limited — please park away from the footprint and leave the closest spots for your patrons. You may not park in the alleys or on ASLD property during the event; any vehicle blocking neighbors, alleys, or access will be towed.

A couple of parking options:

- **4th Ave & Grant St lot** — paid and ADA parking available (limited)
- **455 Sherman St** — paid parking at the garage

We'll also be encouraging attendees to use public transit and the bike path — feel free to include that in your own marketing!

5.6 BREAKS DURING THE WEEKEND

Volunteers will do their best to cover artist breaks throughout the weekend, but availability isn't guaranteed. We recommend bringing a friend or family member to help — or get to know your booth neighbors, who may be happy to keep an eye on things during a quick break.

If you know anyone interested in volunteering, have them register at the link in Section 6 or contact Kait Short with any questions!

5.7 CLEAN-UP

You must leave your area 100% clean upon load-out. The waste stations around SAM will be collected when the event ends — take all trash, boxes, and materials to the north parking lot before you leave on Sunday evening. Our Greening Team will ensure everything is sorted appropriately. **A \$100 fine will be assessed for any booth not left clean.**

5.8 LOAD-OUT

The event concludes at 5:00 PM on Sunday. No teardown may occur until **after 5:00 PM**. Please be courteous to your fellow artists and visitors by remaining open for the full duration of the event.

Once the event ends, fully break down your booth before retrieving your vehicle. This keeps the load-out area moving and ensures every artist has equal access.

Load-out traffic is one-way. Enter at your assigned load-in entrance, pull up along the curb opposite your booth, and exit the same way. **No vehicles will be permitted into the event area until 5:30 PM – no exceptions.**

If you're sharing a booth, stagger your load-out arrival with your boothmate — remember that multiple cars per booth in the footprint at once means one will end up in a neighboring booth's spot.

5.9 2026 BOOTH ASSIGNMENTS + MAP

You can find the Site Map with booth numbers and load-in entrances at <https://asld.org/sam-2026-artist-information> and included at the end of this document.

ARTIST + LOAD-IN MAP

