

A Message In The Madness: A Postcard Inspired Exhibit : September 29th-October 20th

The objective of this exhibit is to explore the power of communication while preserving purposeful, cherished methods of communication; To explore the postcard as canvas; To create messaging and artwork that is potentially impactful while traveling to it's final destination. 'Message in the Madness' celebrates the marriage of the written word and visual art. Artists are invited to send messages & musings behind a work of visual art to be displayed here and then mailed to the artists designated recipient. Messages and artwork may be specific to the recipient, or not. We welcome artwork crafted for loved ones, artwork of social justice and activism, history, abstract masterpieces or simply art for art's sake destined for a deserving recipient. You decide. **This exhibit is an open call show.** [A full list of entry guidelines and a printable PDF entry form can be found here.](#) *If you have trouble with the online form, please email h.hurd@asld.org*

* Indicates required question

1. Email *

2. Email address: *

3. First / Last Name *

4. How would you like your name to read in the exhibit: *

Message In The Madness: A POSTCARD INSPIRED EXHIBIT

Everyone has something to say and in 2023 our communication has experienced rapid evolutions. With technological advances like social media, cell phones, facetime, Zoom and email, etc. we are able to communicate with unprecedented immediacy. While communication has evolved it doesn't mean the ways of old have devolved. Come celebrate the marriage of the written word and visual art work in our postcard exhibit, 'A Message in the Madness'. Artists are invited to send messages & musings behind a work of visual art to be displayed here and then mailed to the artists designated recipient. Messages and artwork may be specific to the recipient, or not. We welcome artwork for loved ones, artwork of social justice and activism, history, abstract masterpieces or simply art for art's sake destined for a deserving recipient. You decide. We believe these postcards are activated on their journey through the postal system and once they reach their destination.

'Message In the Madness' is an open call, multi-disciplined exhibit.

Artists may submit up to two submissions. This exhibit is unique in that all postcards submitted for this exhibition will not be for sale, but rather mailed to purposeful destinations to be determined by each artist. Postcards may be sent to individuals, organizations, etc. We support all work however, we will not send "hate mail". If you desire a specific stamp, you must include it on your postcard at the time of drop off. Otherwise all postcards will be given a standard stamp.

Key Dates

Online Submission Dates: September 4th - September 10th

Artwork Delivery: Artwork must be delivered to ASLD between September 11-September 17, 8:30a.m.-6:30p.m.*

Exhibition Dates: September 29-October 20, 2023

Opening Reception: You're invited to attend the opening reception Friday, September 29th, 5:30p.m.-7:30p.m.

5. Submission Guidelines *

- Each artists may submit up to 2 submissions
- **To qualify for mailing at the First-Class Mail postcard price, it must be:** Rectangular. At least 3-1/2 inches high x 5 inches long x 0.007 inch thick. No more than 4-1/4 inches high x 6 inches long x 0.016 inches thick.
- Work must have a clear, legible, designated address for where it is to be sent at the close of the exhibit.
- Front and backs of postcards will be displayed in the exhibit. We consider the written message part of the artwork as well.
- All postcards submitted for this exhibition will **not** be for sale, but rather mailed to purposeful destinations to be determined by the artist.
- Post cards will not be returned to the artists.
- Submissions that do not meet the theme and/or submission guidelines of the exhibit will be excluded at the discretion of ASLD and / or exhibition curator.

Mark only one oval.

I understand and agree ASLD's submission guidelines.

Untitled Section

6. Artwork Delivery : *

Artwork may be dropped off at ASLD's Registration window between 8:30a.m. – 6:30p.m. starting **September 11-September 17th**. Please note that we close at 4:30p.m. Saturday's & Sundays.

For any questions or concerns regarding submissions or the drop-off process, feel free to contact Holly K. Hurd, Community Engagement & Exhibitions Manager at h.hurd@asld.org or call (303)778-6990 ext. 1108.

Mark only one oval.

I understand and agree artwork delivery

ASLD Call For Entry Form

7. Telephone Number *

8. Address (City, State, Zip Code) *

9. Number of Submissions

Mark only one oval.

1

2

10. Title of Artwork *

11. Title of Artwork (2)

12. Post Card Dimensions :

3-1/2 inches high x 5 inches long x 0.007 inch thick. No more than 4-1/4 inches high x 6 inches long x 0.016 inches thick.

Mark only one oval.

This postcard is a standard size

This postcard is larger than the standard size but I have attached adequate postage.

- 13. **Please upload images of both sides of your artwork. We prefer JPGS (JPEGS) or PDF's.** We suggest taking a good photo of your artwork for your own records should you wish to reproduce the image in the future.

Files submitted:

- 14. **Medium and/or method you used to create this postcard:**

- 15. **Tell us what inspired your postcard design:**

- 16. **How did you decide on your postcard's recipient?**

17. **Please have postcard addressed at the time of drop off. Should a postcard be returned to us for any reason, where is this postcard to be sent?**

[Include Individuals Name, Business Name or Organization name/ Street address/ Suite/Apt/ City/State/Zip Code]

Our goal is also to learn about people's habits and how some of the more traditional practices do or don't still show up in our lives. The following questions are not mandatory however, we would appreciate you taking a moment to answer the following questions.

18. **"I still send..."**

Mark only one oval.

- Postcards
- Letters
- Holiday Cards
- Birthday Cards
- None of the above

19. **Which one describes your sentiment best:**

Mark only one oval.

- "I would like to send more written correspondence".
- "I prefer digital correspondence". [i.e. email, zoom, text, facetime, etc.]

20. **Do you remember the last letter or postcard you received through the mail?**

Mark only one oval.

Yes

No

21. **Do you wish you received more handwritten or personalized communication?**

Mark only one oval.

Yes

No

Maybe

22. **Is there anything else you'd like us to know about your experience with this exhibit?**

Thank you for taking the time, you should receive a confirmation after your submission.

Untitled Section

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